

NCC Cable System Order

Rev. 1/17/16 4429

Order #	62346191	Flight Dates	10/03/16 - 11/13/16	Update Date	10/11/16
Syscode	7893	Agency	Screen Strategies Media	Version	2 Vs. 1
System Name	Spectrum/Chaffield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Rochester, MN	Client Code	HD-21A	Total # of Weeks	6
AE	Natasha Levinsohn	Product Code	HD-21A	Total	\$620.00
Sales Coordinator	Ethan Williamson	Est Code	NA	Commission	\$93.00
Office	Washington	Product Name		Net Total	\$527.00
Phone	(301) 951-2620	Credit Status		Total Spots	6
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPM	-

Comments : Rt: 10.11 removed missed spot, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	GOPHERS NCAA	10/3/16	10/9/16	11:00	14:00						X		-	-	0	\$30.00	\$0.00	30	-1x
2	ESP2	GOPHERS NCAA	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	-1x
3	ESPN	AVG. ALL WKS	10/10/16	10/16/16	19:30	22:30		X						-	-	1	\$110.00	\$110.00	30	Monday Night Football
4	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:30	22:30		X						-	-	1	\$110.00	\$110.00	30	Monday Night Football
5	ESPN	AVG. ALL WKS	10/24/16	10/30/16	19:30	22:30		X						-	-	1	\$110.00	\$110.00	30	Monday Night Football
6	ESPN	AVG. ALL WKS	11/7/16	11/13/16	19:30	22:30		X						-	-	1	\$110.00	\$110.00	30	Monday Night Football
7	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:30	22:30	X							-	-	1	\$150.00	\$150.00	30	Vikings Football
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS	4	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$360.00	\$260.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$620.00

SYSTEM APP: SALES ACCT

Date Printed 10/11/16

62346191 | Rochester, MN | Spectrum/Chaffield, MN | 7893 |